

*Women's
Creative Leadership Network*

Posting and Sharing Guidelines



Women's Creative Leadership Network

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The Women's Creative Leadership Network is a global group of everyday women who have an extraordinary passion for making the world a better place. Our Facebook group is a place for people to share ideas about leadership and support each other based on The Fruition Coalition's core values of optimism, love, justice, community, curiosity, wisdom, creativity, liberation, integrity, and sincerity.

All members of this group are expected to maintain a respectful community where everyone feels safe, welcome, and valued. To maintain the integrity of the network and demonstrate respect for each of its members, it is important that we uphold the group's values and intentions through our posts and interactions. Members who violate this trust will be removed from the group.

Before posting or sharing something with the group, ask yourself:

Will this post benefit the group or am I posting it to primarily benefit myself?

Posts that are intended to benefit the group are welcome! Posts that are intended to primarily benefit one individual in the group are not.

Does this post specifically relate to the values and purpose of this group?

If your post does not relate to the group's values and purpose, then it should not be shared with the group.

You might want to share something, but are not confident that it meets the criteria above. If you are not sure that something is appropriate for the group, please contact the administrator.

The examples provided on the next page illustrate what should and should not be posted in the group.

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Articles:

- Articles about leadership, women's leadership, or leadership based on the group's values should be shared to support our mutual education and to provoke conversation.

Educational Opportunities:

- Educational opportunities that are intended for a geographically dispersed audience may be posted. These include:
 - Online classes
 - Conferences or meetings that draw people from various locations

Events:

- Local events should not be posted as the network includes women around the world; this is not the best audience to promote your event! Educational opportunities as described above may be posted.

Questions:

- If you are in need of guidance or support for a particular leadership situation, you may post it to the group. Please provide information about your location, organization, and the specific question that you have.
- If you want the group administrator to provide a detailed response to your question, send it to her through a private message and she will post a thoughtful response on the blog.
- If you are doing marketing research (i.e. for a book or class you are working on), please be transparent about the purpose of your question. The network is happy to help you, but be honest about why you have turned to us.

A Few Other Notes:

- The purpose of this group is mutual benefit, not self-promotion. All posts must have the intention of benefiting the group.
- All posts and shares must be respectful and reflect the group's values.
- You may share posts from within the Women's Creative Leadership Network on your personal or business page or group.
- Selling or promotion of anything that is not specifically related to the group's purpose and values is not allowed.

Please see the next two pages for Frequently Asked Questions.

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Frequently Asked Questions

Q: I just wrote a blog post about leadership. May I share it with the network?

A: Absolutely! This is a great opportunity for us to learn from each other.

Q: My organization is holding a fundraiser. May I post information about this?

A: No. There are many women in the network who work for nonprofit organizations and NGOs so we can't promote individual fundraisers. You can ask a question to the group about fundraising strategies or methods.

Q: I just wrote and published a book about leadership and am selling it online. May I post information about my book?

A: Yes, please let us know about your book so that we can support you, but limit your posts related to promotion and selling.

Q: I am developing a class about leadership. Can I ask the group about what their needs and interests are?

A: Yes, but make sure you clearly state the purpose of your research.

Q: I am teaching a class about leadership and there is a fee to participate. May I post information about the course?

A: Yes, if it is accessible to people in various geographic areas. Please let us know about opportunities to learn more about leadership, but limit your posts related to sales of leadership-related products and services.

Q: I was featured in an article in my local newspaper because of my leadership. Can I share this with the network?

A: Yes! We love to see how our members are being recognized because of the important work they are doing.

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Q: My local women's association is hosting an event about leadership. Should I post this with the group?

A: While this is likely a very worthwhile educational opportunity, most women will not be able to participate because of our distant location. Please do not post local events in the group.

Q: I was just promoted or took a new job. Can I share this news with the network?

A: Yes! Please keep us up to date about where you are and what you are working on if your status changes after your initial introduction.

Q: I want to find members of the network who live in my local community or share an interest. Can I post something to find them?

A: Yes! Please include information about your location, the kind of work that you do, and the types of partnerships or opportunities for collaboration that you are seeking. You can also contact the group administrator for assistance with this.

Q: I saw a post that doesn't fit with the posting and sharing guidelines. What should I do?

A: Please let the group administrator know so that she can address this directly.

Q: I saw a job posting that might interest women in the network. May I share it?

A: Yes, please share opportunities with the network if they are specifically related to leadership and are accessible to women around the globe (i.e. jobs for which women might relocate).